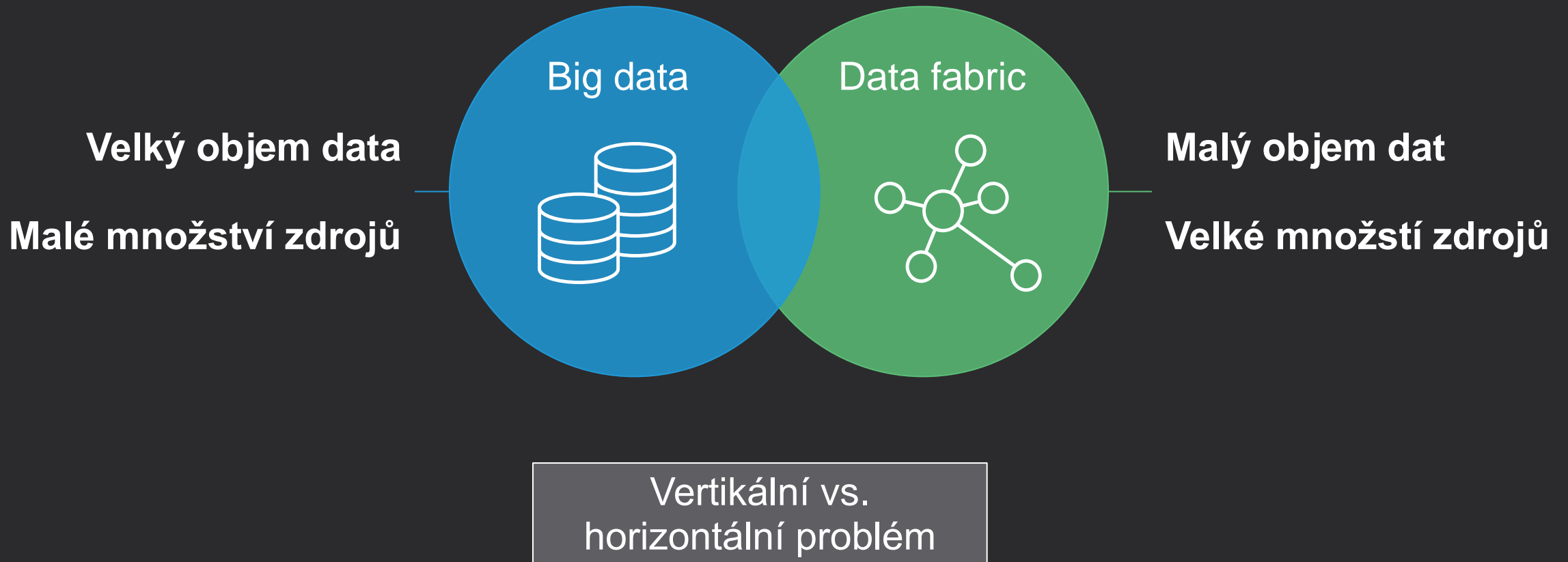
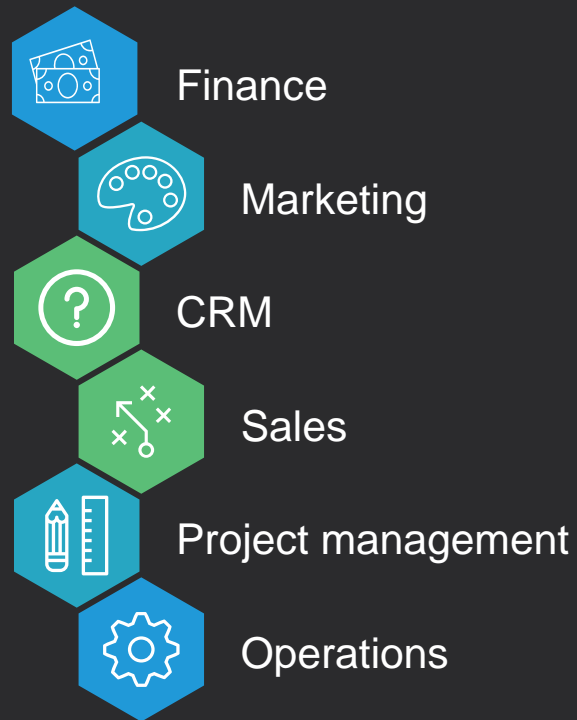




Big data vs. Data fabric



Nenechávejte data v silech

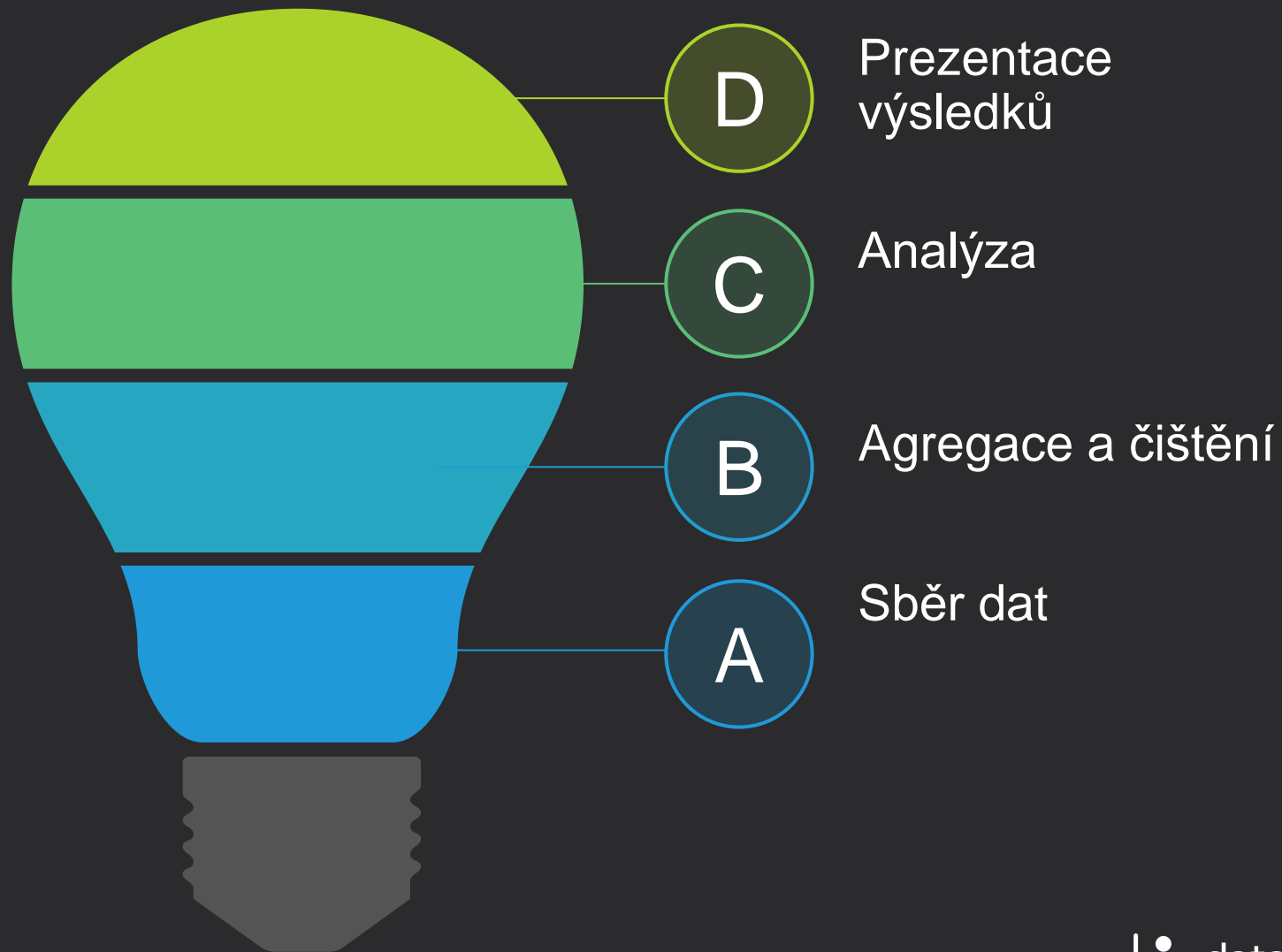


Datová síla zpomalují zavádění data-driven rozhodování

Data driven firmy jsou konkurenceschopnější

“Data-driven organizations are 23 times more likely to acquire customers, 6 times as likely to retain customers, and 19 times as likely to be profitable as a result.”

Zdroj: McKinsey, Competing in a data driven world



20%
Analytik



80%
Umělec

Mozek
market'áka 15
let zpět



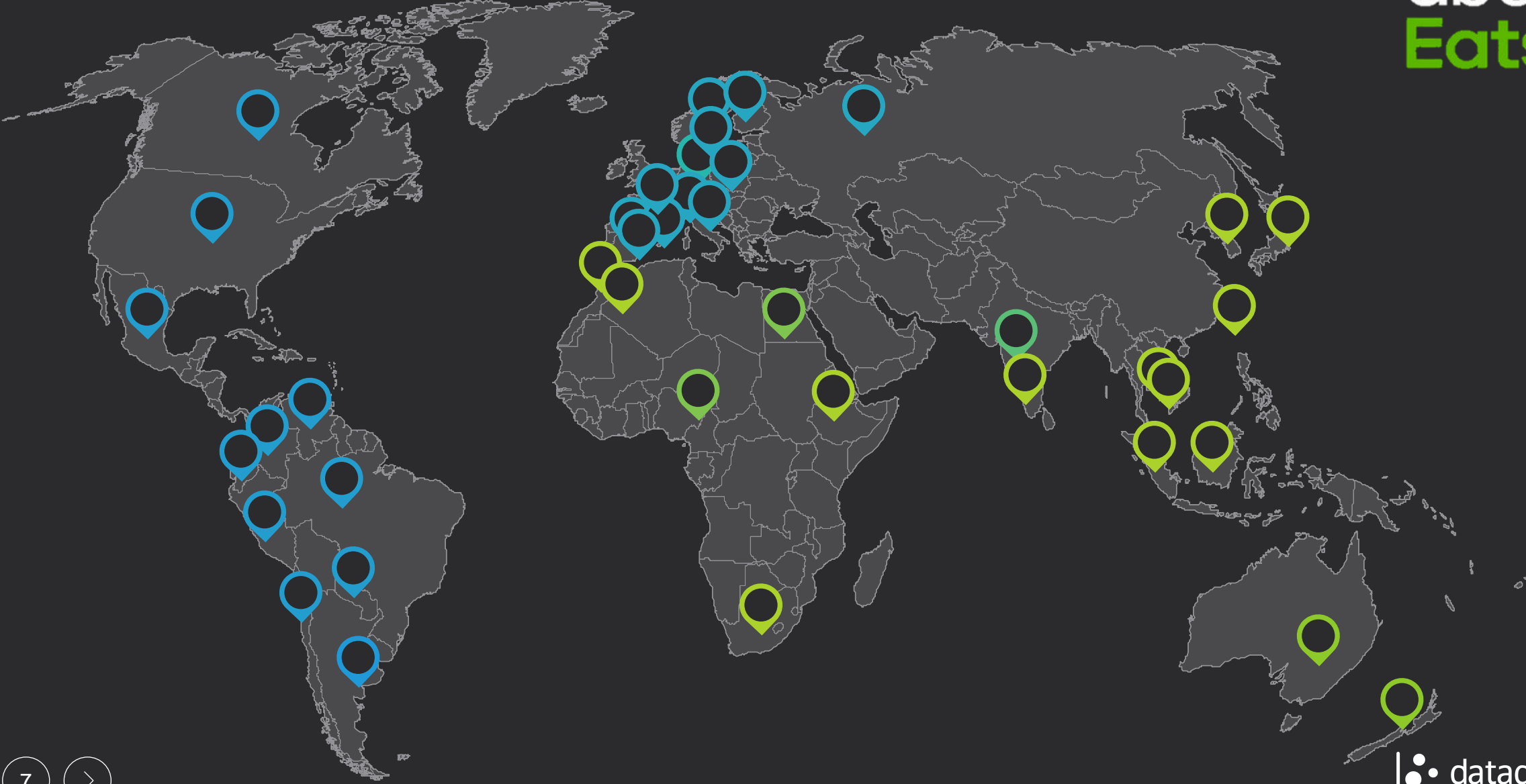
Mozek market'áka dnes

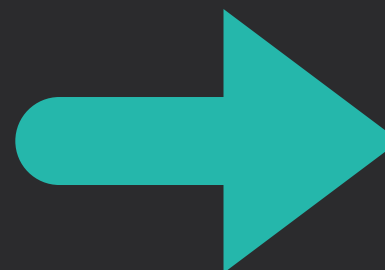
80%
Analytik



20%
Umělec







7784

IoT platform*

*Zdroj: Crunchbase

Artificial intelligence



Data management



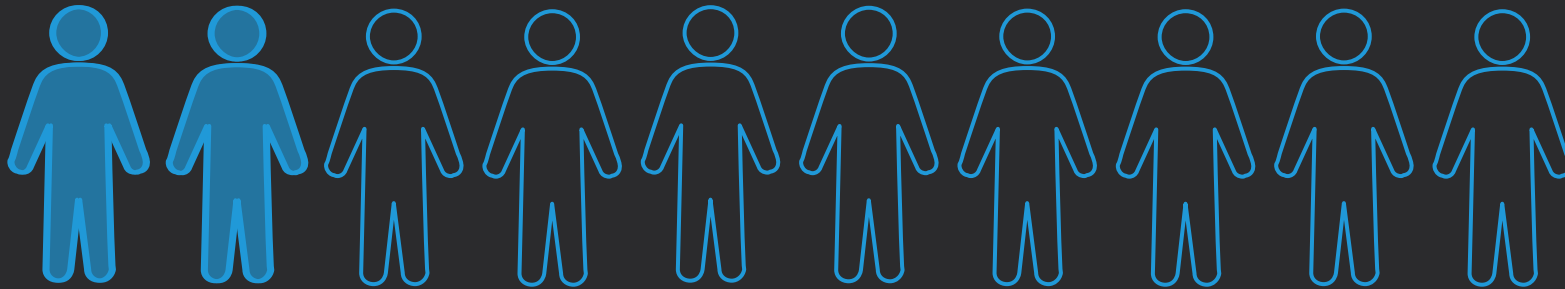
Analytics



Device
management



Datový analytici nejsou programátoři



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Dokáží skriptovat na úrovni přípravy dat.

Díky za pozornost!



www.dataddo.com